



>>> NEWSLETTER <<<

JULY, 2024



IPL FOUNDATION

Empowering Communities, Enriching Lives



INDIAN POTASH LIMITED



Indian Potash Limited (IPL) is involved in import-handling, promotion and marketing of potash in the entire country. IPL is a major player in multiple value chains and inputs, and is steadfastly contributing and marching towards agrarian growth and farmers' prosperity in India. IPL has successfully established a vast network, and its services are coordinated by 17 Regional offices in various State capitals. It enables IPL to take any agricultural input or service to farmers' doorstep in over six lakh villages across the Country. IPL has initiated several Corporate Social Responsibility (CSR) programs to address social causes, promote environmental sustainability and climate change awareness.



With an objective to foster rural outreach and capacity development of farmers and youth, **IPL Centre for Rural Outreach (ICRO)** was launched by Indian Potash Limited (IPL) with the involvement of National Productivity Council (NPC) on 17th March 2022, in New Delhi, as a Corporate Social Responsibility project for promoting productivity in the areas of Agriculture, Rural development, Industry, and service sector. Its aim is to provide agricultural knowledge, new skills to farmers and youth and promote entrepreneurial ideas and opportunities.



IPL
FOUNDATION

The activities of ICRO are being subsumed in the IPL Foundation under the presidentship of the Managing Director of Indian Potash Limited, Dr. P.S. Gahlaut in order to streamline and coordinate all the CSR activities coherently.



What we do (IPL Foundation)



- Rural outreach and capacity development activities for farmers and youth.
- IPL-Amrit Internship Program focused on productivity for livelihood enhancement.
- Promoting environmental sustainability and conservation of natural resources by promoting energy and water use efficiency in micro and small enterprises.
- Promotion of scientific waste management in publicly funded or in charitable hospitals with a focus on efficiency improvement also.
- Promoting Education
- Promoting Preventive Health Care and Natural Resources



"Unity in Purpose, Power in Numbers: 1.3 Lakh Stronger Together."

ICRO has reached out to over 1.3 lakh farmers in the field through over 1390 Amrit Interns in 27 districts of 7 states i.e. Uttar Pradesh, Tamil Nadu, Gujarat, Madhya Pradesh, Rajasthan, Odisha and West Bengal with the involvement of IPL/ NPC/ ICAR/NGO and field staff against the target of achieving 20000 farmers through 200 interns each year (for 3 years).



Dr. P.S. Gahlaut
Managing Director,
IPL

I am pleased to launch this first Newsletter of IPL Foundation (ICRO) (January- June,2024). Indian Potash Limited is strongly connected to its Corporate Social Responsibility in order to make a positive impact on the society & community through various activities which develop/ improve their economic status and conserve the environment. IPL is strongly committed to its Corporate Social Responsibilities and is dedicated to make a positive impact on society and the community.

I am glad to know that over 1390 interns have actively participated and reached out to around 1.3 lakh farmers and ICRO's Footprints are in 27 districts of 7 states i.e. Uttar Pradesh, Tamil Nadu, Gujarat, Madhya Pradesh, Rajasthan, Odisha and West Bengal

I appreciate the efforts made by the ICRO project for this immense progress in the last two years.



Dr. Rajeev Ranjan, IAS
(Retd)
Senior Advisor, IPL
Foundation

I am delighted to share the progress of ICRO/IPL Foundation in many areas through this Newsletter. Our initiatives have made a significant impact in empowering rural communities through education, healthcare and sustainable development. The dedication and efforts of our team has been instrumental in bringing positive change and opportunities.

I thank Indian Potash Limited for their active support for making ICRO/IPL Foundation meet its objectives. I would also like to thank Dr U. S. Teotia, Chief Manager, IPL, Heads of Sugar Units, and the team of education society, for their constant and active support and Ms. Disha Kannan for exemplary efforts in preparing this Newsletter. As we continue to expand our programmes, let us remain committed to our mission of creating a brighter and more equitable future for all.

130,577

Total Farmer's Outreach

1,390

Total No. of Interns participating

9,000

Total Workshop Participants

107

Energy Audits (MSME)

14

Water Audits (MSME)

24

No. of Hospitals for Bio-Medical
Studies (9 states)

AMRIT INTERNSHIP PROGRAMME

"EMPOWERING GROWTH TOGETHER: INTERNS AND FARMERS UNITE IN AGRICULTURE!"

INTERNING IN AGRICULTURE OFFERS A DYNAMIC AND ENRICHING EXPERIENCE, IMMERSING INDIVIDUALS INTO THE HEART OF SUSTAINABLE FOOD PRODUCTION AND ENVIRONMENTAL STEWARDSHIP. THROUGHOUT THIS INTERNSHIP, PARTICIPANTS ENGAGE IN HANDS-ON ACTIVITIES, GAINING INVALUABLE INSIGHTS INTO VARIOUS ASPECTS OF FARMING, FROM CROP CULTIVATION TO LIVESTOCK MANAGEMENT. ADDITIONALLY, INTERNS MAY CONDUCT RESEARCH OR IMPLEMENT SUSTAINABLE PRACTICES THAT CONTRIBUTE TO INCREASED EFFICIENCY, PRODUCTIVITY, AND ENVIRONMENTAL STEWARDSHIP ON THE FARM. ULTIMATELY, INTERNSHIPS IN AGRICULTURE NOT ONLY PROVIDE VALUABLE LEARNING OPPORTUNITIES FOR INDIVIDUALS BUT ALSO OFFER TANGIBLE BENEFITS TO FARMERS, HELPING TO SUSTAIN AND ADVANCE THE AGRICULTURAL INDUSTRY FOR GENERATIONS TO COME.

ABOUT THE INTERNSHIP >>>

The **Amrit Internship Programme** is a unique internship programme for the youth in the rural areas. The Amrit e – learning modules have been specially designed to give an overview of the agriculture scenario in the country with a focus on agriculture productivity and sustainability. The modules include useful and practical information of cropping practices, innovation technologies, schemes of Government of India and the State Government. etc. The modules which are simple and accessible would be a value addition to the existing body of knowledge of the intern. Each intern is expected to reach out to 100 farmers during the period of internship. Through these three months of internship programme, the interns will be exposed to learning experiences and new skills making them more employable and also promote entrepreneurial ideas and opportunities. The contribution of interns during the period will be valuable and gives us firsthand insights to field level practical issues and also the overall local agro-climatic scenario.

PROGRAMME ORGANISED

>>> ICRO has recently launched 7 more Amrit Internship Programmes in collaboration with

- KVK Hapur, Uttar Pradesh - 19th January, 2024
- Maharaja Sriram Chandra Bhanjadeo University, Baripada, Mayurbhanj, Odisha - 2nd February, 2024
- KVK, Shamli, Uttar Pradesh - 7th March, 2024
- Tamil Nadu Agriculture Univeristy (TNAU), Coimbatore, Tamil Nadu - 23rd March, 2024
- Anbil Dharmalingam Agricultural College and Research Institute, Trichy, TNAU, Tamil Nadu - 25th March, 2024
- Agricultural College and Research Institute, TNAU, Madurai, Ramanathapuram, Tamil Nadu - 25th March, 2024
- KVK South Dinajpur, West Bengal - 21st May, 2024



DR. RAJEEV RANJAN, DIRECTOR, ICRO(L) AND DR. U.S. TEOTIA, CHIEF MANAGER, IPL (R) ALONG WITH INSPECTING KVK SHAMLI, UTTAR PRADESH ON 7TH JULY, 2024



AMRIT INTERNS WITH FARMERS OF UTTAR PRADESH IN MARCH, 2024



AMRIT INTERNS WITH FARMERS OF TAMIL NADU IN APRIL, 2024



"GATHERING FOR GROWTH: FARMERS MEET

Farmers Meet play a crucial role in empowering farmers, strengthening rural economies, and advancing agricultural development, ultimately contributing to food security and sustainable livelihoods.

Farmers Meet with Amrit interns present a unique opportunity to blend the expertise of farmers with the fresh perspectives and enthusiasm of young agricultural enthusiasts. These events serve as valuable learning experiences for interns, providing them with hands-on exposure to real-world farming practices, challenges, and innovations.

Interns participating in Farmers Meet gain practical insights into various aspects of agriculture, including crop cultivation, livestock management, pest control, and sustainable farming techniques. They have the chance to interact directly with group of farmers, learning from their experiences and exchanging ideas on ways to improve productivity, efficiency, and sustainability in agriculture.

Overall, Farmers Meet with interns represent a dynamic exchange of knowledge, skills, and experiences that benefit both the interns and the farming community at large. By bridging the gap between theory and practice, these events contribute to the professional development of interns while also driving positive change and innovation in agriculture.



ICRO has recently organised 6 Farmers meet in collaboration with:

- Fakir Mohan University, Balasore, Odisha - 12th April, 2024
- Maharaja Sriram Chandra Bhanjadeo University, Mayurbhanj, Odisha - 13th April, 2024
- Agricultural College and Research Institute Madurai,(TNAU), Tamil Nadu - 22nd May, 2024
- Agricultural College and Research Institute Madurai,Tamil Nadu - 24th May,2024
- Anbil Dharmalingam Agricultural College and Research Institute (ADAC&RI), Trichy, Tamil Nadu- 19th and 20th June, 2024

Sustainability, Productivity and Green Growth



SUSTAINABILITY CONCLAVE AT SARDAR VALLABHBHAI PATEL UNIVERSITY OF AGRICULTURE & TECHNOLOGY, MEERUT, UTTAR PRADESH ON 9TH JANUARY, 2024



DR. RAJEEV RANJAN, IAS (RETD), SENIOR ADVISOR, IPL FOUNDATION

LECTURE SESSION AT GATI SHAKTI VISHWAVIDYALAYA (MINISTRY OF RAILWAYS), VADODARA, GUJARAT

Director, ICRO explaining the core issues of sustainable management, infrastructure management, collaboration, and partnership and also shedding light on the pressing matter of climate change and its far-reaching impact on productivity and sustainability.

“GREEN IS A TREND: SUSTAINABILITY IS A MINDSET.”

Sustainability is an integral part of the CSR policy of Indian Potash Limited indicating the company's intention to make a positive contribution to the society in which the company operates. Ensuring environmental sustainability, ecological balance, protection of flora and fauna, agroforestry, conservation of natural resources and maintaining quality of soil, air and water through CSR activities has been strived by IPL.



SUSTAINABILITY CONCLAVE AT ICAR, PATNA ON 13TH FEBRUARY, 2024

ICRO has organised 8 Conclaves on Sustainability, Productivity and Green Growth with

- Sardar Vallabhbhai Patel University of Agriculture & Technology, Meerut, UP- 9th January, 2024
- Rajasthan Agricultural Research Institute, Jaipur, Rajasthan- 12th January, 2024
- D Y Patil International University, Pune, Maharashtra - 18th January, 2024
- Gati Shakti University (Ministry of Railways) Vadodara, Gujarat- 20th January, 2024
- Ganpat University, Mehsana- North Gujarat - 24th January, 2024
- ICAR, Patna, Bihar- 13th February, 2024
- Jaypee University of Information Technology, Wanknaghat, Himachal Pradesh - 19th March, 2024
- P. V. Narasimha Rao Telangana Veterinary University, Hyderabad, Telangana - 22nd March, 2024



SUSTAINABILITY CONCLAVE AT JAYPEE UNIVERSITY OF INFORMATION TECHNOLOGY, WAKNAGHAT, HIMACHAL PRADESH ON 19TH MARCH, 2024



DR.U.S TEOTIA, CHIEF MANAGER, IPL, (L), DR.RAJEEV RANJAN, DIRECTOR, ICRO(C) AND DR.P.K.SINGH, DIRECTOR. EXTN, SVPDAT, MEERUT, (R) VISITING FIELDS OF KVK SHAMLI, UTTAR PRADESH



ORIENTATION PROGRAMME AT KVK SHAMLI, UTTAR PRADESH



ORIENTATION PROGRAMME AT FAKIR MOHAN UNIVERSITY, BALASORE, ODISHA



**SMRUTI MISHRA
ICRO INTERN
FAKIR MOHAN UNIVERSITY, BALASORE**



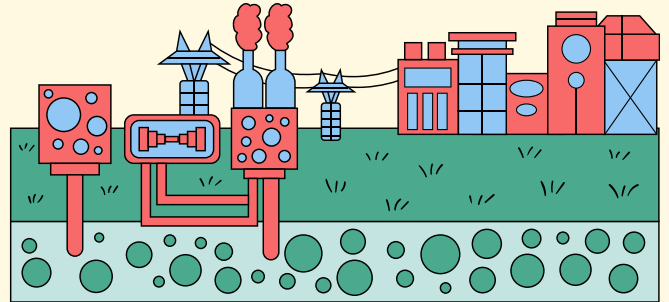
WORLD ENVIRONMENT DAY (WED) ON 5 JUNE 2024

Amrit Interns celebrated the World Environment Day (WED) on 5 June 2024 by taking the Lifestyle for Environment (LiFE) Pledge. The theme for WED in 2024 was "land Restoration, desertification and drought resilience, with the slogan, "Our Land, Our future." Also, a hashtag is circulating on social media #Generationrestoration.

The programs organised by the implementing agencies were in true with the Government of India major outreach and advocacy activities for mass mobilization on Mission LIFE with the aim to sensitize people about the impact of behavioural change on the environment.

COMPRESSED BIO GAS

Indian Potash Limited has prioritized green energy initiatives to combat increasing fuel demands and environmental pollution caused by traditional petroleum products. Initiatives include the installation of an Ethanol plant in 2022 and a Compressed Bio-Gas plant in 2021 at Rohana Kalan, Muzaffarnagar, aimed at supplying eco-friendly fuels. Recognized with the 4th India Green Energy Award in 2024, the company underscores its commitment to developing sustainable technologies for a cleaner and healthier future, contributing significantly to India's green energy landscape.



SUGAR UNITS OF IPL



IPL had in the year 2010 acquired/ purchased five very old sugar factories from U.P. Government through Open / Transparent Tender Process with the overall capacity of app. 9700 TCD. IPL had since revived all the facilities by changing the obsolete technology / equipments and has made these to work at optimal levels. As IPL envisages a bright future for sugar industry and also replacement cost for setting up a green field sugar project on a higher side and on a referral from market, It has since acquired Titawi Sugar Complex, a unit at State of UP on a going concern basis as a slump sale. Moreover, TSC has an impressive cane area where extensive work has been done to develop better quality of sugar cane with higher yield and improved recoveries."

IPL EDUCATION SOCIETY

Education is the base of humanity .It is only the pious process to make all round development of the country. **I.P.L Education Society** started this very pious deed in the good of students, opening schools - Udbhav Shiksha Niketan in Jarwal Road in Bahraich district and in Sakhoti Tanda, Meerut.

It's aim is to " Serve the society giving such type of education that educates mind and soul both".It should be the base of the culture and key to the formation of character .





DR. P.S. GAHLAUT, MANAGING DIRECTOR, IPL (L) ALONG WITH DR. U.S. TEOTIA, CHIEF MANAGER, AGRI. SCI (R) IN THE INAUGURATION DAY OF UDBHAV SHIKSHA NIKETAN, JARWAL ROAD



ANNUAL FUNCTION AT UDBHAV SHIKSHA NIKETAN, SAKHOTI TANDA

FROM STRENGTH TO STRENGTH: CELEBRATING IPL FAMILY'S SUCCESS STORY"



MS. NAVYA RAJ, DAUGHTER OF OUR COLLEAGUE MR. SANJAY SRIVASTAVA, ASST. MANAGER (HR & ADMN.), SISWA BAZAR SUGAR UNIT

IPL Foundation is pleased to inform that Ms. Navya Raj, daughter of our colleague Mr. Sanjay Srivastava, Asst. Manager (HR & Admn.), Siswa Bazar Sugar Unit has been selected as Sub-Lieutenant in the Indian Navy. It is a moment of pride and glory for the parents and also a good news for all of us for the reasons that a ward of one of our own colleague is getting commissioned in the Indian Navy beside the fact that being a girl child she has made it to the coveted position entirely on her own merits. The noteworthy point is that she had completed her basic education in Siswa Bazar.

At IPL, we view our employees as part of a cohesive family. When the children of our employees achieve significant milestones, it fills us with immense joy and pride. We believe in celebrating these successes and sharing them widely to inspire and motivate others within our IPL community, including those in Sugar Units, IPL Foundation, and Education Society.

If any employee's son or daughter or any other family member excels in their education or career, we encourage you to inform us so that we can highlight their achievements as a beacon of inspiration for all of us in the IPL family.



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