



November, 2024

NEWSLETTER

IPL FOUNDATION

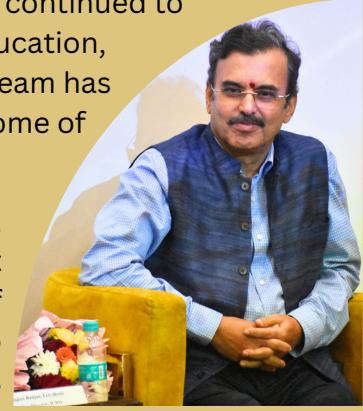
Empowering Communities, Enriching Lives



Senior Advisor's Desk

We are excited to share the latest updates in this November edition of our bi-monthly newsletter. Over the past two months, our initiatives under the ICRO/IPL Foundation have continued to make a meaningful impact in rural communities, particularly in the areas of education, healthcare, and sustainable development. The unwavering dedication of our team has been instrumental in driving positive change, and we are proud to highlight some of these achievements in this issue.

This edition also showcases the remarkable efforts of IPL as a company, reflecting their ongoing commitment to community welfare. Our heartfelt thanks go to Indian Potash Limited, under the leadership of M.D., Dr. P.S.Gahlaut, for their invaluable support in these endeavors. We also extend our gratitude to Dr. U.S. Teotia, Chief Agricultural Scientist, the Heads of IPL Units, and the Education Society team for their tireless efforts in executing these projects. A special mention goes to Ms. Disha Kannan for her exceptional work in putting together this newsletter.



Dr. Rajeev Ranjan, IAS (Retd)
Senior Advisor
IPL Foundation

As we continue to grow and expand our programs, we invite you to contribute your ideas, stories, and content for future editions. We are also in the process of forming an editorial team to help amplify the newsletter's impact and broaden its reach. Together, let's remain dedicated to our mission of building a brighter, more inclusive future for all.

Thank you for your continued support.



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Orientation Programme in Khadda, Uttar Pradesh (18.10.2024)

Amrit Internship Programme

"Empowering Growth Together:
Interns and Farmers Unite for Agriculture!"

The Amrit Internship Programme offers rural youth a transformative opportunity to enhance agricultural productivity and sustainability. Through e-learning modules covering cropping practices, agricultural technologies, and government schemes, interns gain valuable knowledge to improve farming methods and drive rural development.

Over three months, each intern engages physically with at least 100 farmers, gaining hands-on real life experience and practical skills that boost employability and foster entrepreneurial opportunities in agriculture. The programme also benefits local communities by addressing field-level challenges and providing insights into regional agro-climatic conditions.

Launched by the IPL Foundation in Varanasi on 30th September, 2024 and in Khadda and Siswa Bazar on 18th October 2024, in partnership with KVK Varanasi and IPL Sugar Units, the programme strengthens rural youth empowerment and promotes sustainable agricultural growth across India.



Dr. Mangla Rai, Ex - Director General, ICAR (L) and Padmashree Dr. Rajani Kant, General Secretary, HWA (R) in the Orientation Programme in KVK Varanasi (30.09.2024)



Closing Ceremony of Amrit Internship Programme at Fakir Mohan University, Odisha on 25th September, 2024



Closing Ceremony of Amrit Internship Programme at KVK Muzaffarnagar, UP on 22nd November, 2024

CLOSING CEREMONY: A NEW BEGINNING

Fakir Mohan University, Balasore (25th Sept 2024):

The closing ceremony at Fakir Mohan University, organized by the P.G. Department of Population Studies and IPL, was attended by 78 participants, including interns and farmers. Dr. Grace B. Mundu, Coordinator, welcomed attendees, and Mrs. Nandini Roy, Mentor, praised the interns' contributions. Interns and farmers reflected on the internship's impact on farming practices, especially organic farming. Prof. Bhaskar Behera, Chairman, P.G. Council, emphasized the importance of such programmes for students and farmers. Dr. Jagannath Behera concluded with a promise to release the ICRO-AMRIT Internship Report, marking the programme's successful completion.

Krishi Vigyan Kendra, Muzaffarnagar (22nd Nov 2024):

The ICRO-Amrit Internship Programme's closing ceremony at KVK Muzaffarnagar was attended by 46 interns from Chaudhary Chotu Ram PG College. Dr. Hansraj Singh, Head KVK, welcomed the participants and emphasized the role of internship in career development. Dr. Surendra Kumar, Coordinator, discussed its impact, and Mr. Uttam Singh Rathi shared insights on data analysis. The ceremony concluded with certificate distribution and interns sharing their experiences and insights.

EMPOWERING FARMERS: INSIGHTS AND INNOVATIONS AT THE MEGA FARMERS MEET IN TAMIL NADU



A Farmers' Meeting was organized on 25th October 2024 in collaboration with the KVK Agri Research Centre at SIKKAL Village, located in the SIKKAL block of NAGAPATTINAM, TAMIL NADU. At the meeting venue, IPL displayed a banner featuring several products, including IPL MOP, NPK 16:16:16 (Acrona Complex), and Poly Halite, aiming to raise awareness among the farmers about these fertilizers.

The event saw the participation of 130 farmers, who were also enrolled for future follow-up and communication.

The meeting began at 10:30 am with the Tamil Thai Vazhthu, followed by the inaugural activities. The Honourable MP, Thiru Vai Selvaraj, was welcomed and participated in planting coconut saplings and releasing fish into the pond. Other distinguished guests included Dr. N. Felix, Vice Chancellor of TNJFU, and several key officials, also joined in transplanting coconut trees at the KVK Centre.

Thiru Vai Selvaraj addressed the farmers on the upcoming paddy crop, while the Joint Director of Agriculture spoke about nutrient management, fertilizer application, and soil health, stressing the benefits of balanced fertilizers like NPK.

The session concluded with a Q&A and a vote of thanks by Mr. A. Mathivanan. Complimentary materials were distributed, and lunch was served to all attendees.



SNIPPETS OF THE MEGA FARMER'S MEET

SHAPING FUTURE: SCHOOL NEWS AND EVENTS



Snippets of Children's Day Celebration at Udbhav Shiksha Niketan, Jarwal Road, Uttar Pradesh on 14th November, 2024

At Udbhav Shiksha Niketan, we believe that both academics and sports are integral to the holistic development of a child. With this vision in mind, the school regularly organizes sports activities to nurture both physical and mental growth.

On the occasion of Children's Day, the school arranged a special sports event for the students. Medals were awarded to encourage and celebrate their achievements.

Founded on the principle of "Vidya Amritam Ashnute," we uphold that true knowledge (Vidya) is the foundation of acquiring any skill, helping our students grow into well-rounded individuals.



Kid's Corner at Udbhav Shiksha Niketan, Jarwal Road, Uttar Pradesh



Mr. Neeraj Sharma, VP, M&D (L) and Mr. Srinivasan Rajagopal, VP, Finance (R) in the Crop Diversity Programme held on 27th November, 2024

EMPOWERING FARMERS: CROP DIVERSITY PROGRAM TO ENHANCE INCOME AND PROMOTE SUSTAINABLE FARMING

On 27th November 2024, the Crop Diversity Launching Program was successfully held as part of CER (Corporate Environmental Responsibility) activities to promote multi-crop cultivation, enhance farmers' income, and raise awareness about sustainable agricultural practices.

The event took place near the IPL Grain-Based Distillery Unit in Kalahandi, Odisha. Key dignitaries in attendance included Sh. Neeraj Sharma (VP, M&D), Sh. Srinivasan Rajagopalan (VP, Finance), Sh. Durga Prasad Dwivedi (Project Head), Ms. Manisha (IMR Scientist), along with the IPL team and the implementing agency, Rise Foundation.



Snippets of the Crop Diversity Programme held on 27th November, 2024



EMPOWERING WOMEN: SKILL DEVELOPMENT INITIATIVES FOR A BRIGHTER FUTURE



The inauguration of the PANKH Silai Kendra in Barsana, Mathura, took place on October 15, 2024, as part of a CSR initiative by Indian Potash Ltd (IPL), New Delhi, to empower rural women through skill development. The event began with a ribbon-cutting ceremony led by Dr. Rajeev Ranjan, IAS (Retd.), Former Secretary of Government of India, who was the Chief Guest. Following the ceremony, guests were guided through the Silai Center, with tea, snacks, and a Saraswati Vandana performance by Minakshi from the PANKH team.

The Welcome Address was given by Kajal from PANKH, and project feedback was shared by beneficiaries. Dr. U.S. Teotia, Chief Agricultural Scientist at IPL, and Sh. Arvind Kadyan, IDAS (Retd.), delivered the opening and keynote addresses. Dr. Rajeev Ranjan emphasized the importance of skill development for rural women in his inaugural speech. A Token of Honour was presented to a beneficiary representative, and the event concluded with a vote of thanks by Surender Kumar of the RANN Foundation, followed by lunch and a formal farewell of guests, marking the successful launch of the PANKH Silai Kendra.

