



IPL FOUNDATION



HANDBOOK

FOR अग्रणी AGRANI INTERNS

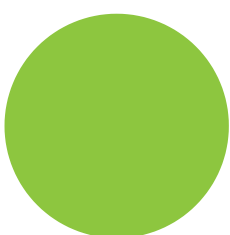
AGRANI Agriculture **G**rowth for **R**ural
Advancement and **N**atural
Integration Internship
Programme





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FOREWORD

Agriculture is an important sector of the Indian economy employing the largest share of workforce and providing food and nutrition security to the nation. Agriculture sector in India has shown good growth during the pandemic which signifies its resilient nature. India faces the challenges of both increasing farm productivity & sustainability and adaptability to climate change. In wake of emerging challenges, we need to focus on sustainability through the food system and build long term resilience in the agri value chain resulting in improving farmer's income.

Indian Potash Limited (IPL), a major player in multiple value chains and inputs, is steadfastly contributing and marching towards agrarian growth and farmers' prosperity in India. The dedicated field work of IPL has led to acceptance of potash across India which was unknown to Indian farmers earlier. IPL has a vast network and its services are being coordinated by 17 Regional Offices in various State capitals. This enables IPL to take any agri input or service literally at the doorstep of farmers in the six lakh villages across the country thereby contributing to their growth and development.

With the objective of strengthening rural outreach and enhancing the capacity of farmers and youth, the IPL Centre for Rural Outreach (ICRO) was launched by Indian Potash Limited (IPL) in collaboration with National Productivity Council. The initiative focuses on equipping farmers with updated agricultural knowledge and skills through youth engagement, while also promoting entrepreneurship and innovative opportunities in rural areas. To streamline and effectively coordinate all Corporate Social Responsibility (CSR) activities, ICRO's initiatives are now being integrated into the IPL Foundation.

One of the core activities of ICRO, as part of its Corporate Social Responsibility, is the ICRO Amrit Internship Programme. This programme is a unique initiative designed for youth in rural areas. Through the Amrit Internship Programme, the IPL Foundation has successfully reached more than 2.50 lakh farmers by engaging over 2,700 young interns across seven states in the country.

Encouraged by the positive response from interns and agricultural universities, it gives me immense pleasure to introduce the AGRANI (Agriculture Growth for Rural Advancement and Natural Integration) Internship Programme under the aegis of the IPL Foundation, the dedicated CSR arm of Indian Potash Limited. This initiative further strengthens our commitment to empowering rural youth, enhancing agricultural practices, and fostering inclusive development across the nation.

Building on the success of the Amrit Internship Programme, the AGRANI Internship Programme has already witnessed strong participation, with over 70 students enrolled across India. The programme is currently being implemented in collaboration with leading institutions such as Tamil Nadu Agricultural University (TNAU), Galgotias University, Visva-Bharati University, and IPL Units. We are also in the process of expanding this initiative to several more universities in the near future, further broadening its reach and impact.

The AGRANI Internship Programme is designed to equip interns with practical exposure in agricultural extension, financial literacy, rural entrepreneurship, and sustainable farming practices. By integrating modern agricultural technologies, promoting government schemes, and encouraging farmer–youth partnerships, we envision building a cadre of changemakers who can contribute to the prosperity of India’s agrarian communities.

I extend my best wishes to all the interns who will embark on this journey. May this programme serve as a stepping stone for their careers while also creating a lasting impact in rural development. Together, let us continue working towards a future of self-reliant farmers, sustainable agriculture, and resilient rural communities.

Dr. Rajeev Ranjan, IAS (Retd)
Senior Advisor
IPL Foundation





IPL AND AMRIT INTERNSHIP PROGRAMME

Indian Potash Limited (IPL) was incorporated under Indian Companies Act with the objective of import-handling, promotion and marketing of potash in the entire country. IPL is a major player in multiple value chains and inputs, and is steadfastly contributing and marching towards agrarian growth and farmers' prosperity in India. The dedicated field work of IPL has led to the acceptance of potash across the country which was until then unknown to Indian farmers.

IPL has successfully established a vast network, and its services are coordinated by 17 Regional offices in various State capitals. It enables IPL to take any agricultural input or service to farmers' doorstep in over six lakh villages across the Country. IPL has initiated several Corporate Social Responsibility (CSR) programs to address social causes promote environmental sustainability and climate change awareness. Their CSR initiatives are contributing to the well-being of communities and addressing pressing global challenges.

IPL Foundation

IPL Foundation, the dedicated CSR arm of Indian Potash Limited (IPL), is committed to fostering holistic and sustainable development across India. The foundation works actively in the areas of preventive healthcare, education, natural resource conservation, rural development, rural sports, and agricultural research, with the core objective of improving the quality of life for underserved communities.

Areas covered by IPL Foundation

- Conservation of Natural Resources
- Promoting Preventive Healthcare
- Nurturing Education
- Research & Development
- Sports and Community Development
- Rural Development and Outreach

I. AGRANI INTERNSHIP PROGRAMME

a) What is AGRANI Internship Programme ?

IPL Foundation is taking an initiative to add another dimension of a **3 -12month internship Programme** in select districts in collaboration with esteemed Universities / organization. This **Agricultural Extension** program offers a unique, immersive opportunity for young professionals to contribute meaningfully to **grassroots agricultural advancement**.

As part of this internship, selected interns will be **stationed in a village / KVKs/ IPL Unit/ FPOs/ PACs** where they will actively engage in the development and welfare of local farmers. Their responsibilities will include providing support in modern agricultural practices, promoting sustainable farming techniques, and facilitating access to government schemes. Interns will work closely with established institutions / **KVKs/ IPL Unit/ FPOs/ FFPOs** to strengthen institutional frameworks, improve financial literacy, and enhance market linkages. The main objective is to understand the local rural conditions, evaluate the adoption of agricultural technologies, identify key challenges faced by farmers, and contribute to developing the necessary skills to work with farm families for overall rural community development.

As a key component of this initiative, intern will be assigned to a village / KVK/ IPL Unit/ FPOs/ PACs for the duration of the internship. The adoption aims to foster a deeper understanding of rural livelihoods, activities of **KVK/ IPL Unit/ FPOs/ PACs/ FFPOs** and strengthen the intern's engagement with the community and through training, on-farm testing, and front-line demonstrations they gain knowledge improvement of agricultural practices.

1. Interns will inquire about the farmers' **Soil Health Cards**, focusing on:

- Soil nutrient levels
- Fertilizer recommendations
- Previous soil testing outcomes

This information will help interns assess soil health, detect nutrient imbalances, provide advice to improve soil fertility, and promote sustainable farming practices.

2. Interns will disseminate knowledge about:

- Best Agricultural practices
- Government programs and rural schemes and also other schemes
- The **One Health** concept, which highlights the link between human, animal, and environmental health.

3. Interns will also inform farmers about nearby **Seva Kendra's (service centers)**, which offer:

- Community services
- Healthcare support
- Agricultural resources

These efforts aim to improve farmers' livelihoods, enhance overall community well-being.

b) Objectives:

- To equip the interns with clear vision about the rural community.
- To familiarize the interns with the various extension activities of KVKs, IPL Unit, PACs and FPOs, and FPOs, their approaches and strategies and major programmes of agricultural and community development.
- To facilitate the Skill Development Training Programmes, Awareness programmes, Exhibitions, Workshops, Demonstrations and other extension activities of KVKs, IPL Unit, FPOs, FFPOs and PACs.
- To facilitate the transfer of knowledge on the latest crop technologies to farmers and support them in practical implementation.
- To raise awareness among farmers about government schemes and assist them in accessing and utilizing the benefits e.g. Pradhan Mantri KISAN Samman Nidhi (PM-KISAN), Pradhan Mantri Fasal Bima Yojana (PMFBY), Pradhan Mantri Krishi Sinchai Yojana (PMKSY), Pradhan Mantri Kaushal Vikas Yojana etc. and other social welfare schemes e.g. Ayushman Bharat, Pradhan Mantri Jeevan Jyoti Yojana (PMJJBY), Pradhan Mantri Suraksha Bima Yojana (PMSBY), etc.
- Encourage balanced use of fertilizers
- To familiarize the interns and farmers to integrate modern agricultural technologies to improve productivity, decision-making, and resource management by using apps like Kisan e-Mitra and ITCMAARS.
- To provide interns an opportunity to become familiar with reference to agricultural development emphasizing entrepreneurial skills for creating scalable, sustainable and innovative agricultural businesses in rural settings.
- To develop skills in interns for solving problems related to agriculture and to prepare development projects/ programmes.

c) Procedure for Application and Selection:

- The selection will be carried out by the University / IPL Unit / Implementing Agency based on the prescribed eligibility criteria.
- The selected candidates will be assigned to their suitable village with the involvement of PACs / FPOs / FFPOs/ KVK / IPL Unit.
- The applicant will apply for the AGRANI Internship Programme online on IPL Foundation website <https://www.iplfoundation.org.in/>
- The applicant is required to upload a letter of recommendation in the prescribed format from their institute / college / university / establishment along with the application.
- Applicants will be selected based on the recommendations of committee set up by Institute / College / University / Establishment /IPL/ Implement agency.

d) Eligibility Criteria:

- Diploma/Degree holders in Agriculture / Horticulture and allied subjects
- Preference will be given to the Amrit Interns.
- Required to reside in the villages / IPL Unit Campus/ KVK.
- Strong written and verbal communication skills, with a keen interest in rural development, agricultural sustainability, and social work
- Ability to speak and write in Native Language/Hindi and English.
- Ability to work independently, show initiative, and engage effectively with farmers in rural settings.
- Basic knowledge of agricultural practices and willingness to learn.
- Applicants in the age group of 18-40 years can apply.
- Period of programme will be 3 – 12 months



e) Planning and implementation of programme:

- The students would register for the AGRANI Internship program. The programme will be implemented for 3 - 12 months.
- The students immediately after registration will be pre-evaluated for their expectations and other aspects related with the rural situation/conditions. The detailed orientation programme will be conducted by the concern college in order to make the students aware about the AGRANI Internship Programme and to give the appropriate guidelines.
- Interns will work closely with Krishi Vigyan Kendras (KVKs)/ IPL Unit/ FPOs/ FFPOs/ PACS to strengthen institutional frameworks, improve financial literacy, and enhance market linkages. The main objective is to understand the local rural conditions, evaluate the adoption of agricultural technologies, identify key challenges faced by farmers, and develop the necessary skills to work with farm families for overall rural development.
- Interns are advised to complete e-learning modules and assessment of the Amrit Internship Programme and complete at least five modules through the list of skill development courses available through government platforms such as NSDC and SWAYAM (Booklet will be provided separately for reference). These courses are offered free of cost as part of the Government of India's initiative to enhance employability, promote self-reliance, and equip youth with essential skills for today's competitive job market.
- Interns will also visit the office of IPL or its supply chain (subject to feasibility) to explore the latest developments in crop nutrition, fertilizer management, and soil health.
- Interns should have the ability to prepare monthly/quarterly/yearly reports on the basis of his/her findings, insights, and recommendations based on the data collected throughout the internship.

f) Responsibilities and Duties:

1. Field Visits, Data Collection & Reporting Mechanism:

- The intern will reside in the village / KVK/ PACs/ FPO/ IPL Unit for a period of 3 - 12 months to ensure continuous interaction with the farming community.
- During this period, the intern will closely work with KVK/ PACs/ FPO/ IPL Unit.
- Conduct regular field visits to monitor crops and allied sector activities, input usage, field/production unit conditions, and adoption of recommended practices.
- Collect, validate, and upload field-level data as per formats prescribed by IPL Foundation for monitoring and evaluation.

2. Intern Responsibilities in the Field:

i. Farmer Engagement & Awareness

- Conduct 4–6 integrated training/awareness sessions per month in coordination with KVK, PACS and FPOs, covering 15–20 farmers per session, focusing on agriculture and allied activities such as animal husbandry, horticulture, floriculture, apiculture, fisheries, etc., wherever applicable.
- Provide guidance on soil sampling procedures, interpretation of Soil Health Cards and crop-wise nutrient management, in coordination with FPO technical teams.
- Disseminate advisories on crop practices, sustainable agriculture, government schemes, digital tools, One Health concepts, fisheries and allied activities.
- Assist farmers and allied sector stakeholders with basic advisory services on pond preparation, feed management, water quality management, disease prevention, and other best practices, wherever applicable.
- Create awareness about nearby Seva Kendras / Service Centres for access to government services, health support and agricultural inputs.
- Facilitate regular interactions among farmers, KVK/FPO/FFPO/KVK functionaries, and PACS to promote effective knowledge exchange and trust-building.

ii. Credit, Insurance & MSP Support

- Assist 10–15 farmers and allied sector beneficiaries per month with documentation and application processes related to the Kisan Credit Card (KCC) and other agriculture and allied sector loans.
- Facilitate enrolment of the same group of farmers under crop insurance schemes (including PMFBY) and other relevant insurance schemes applicable to allied sectors, and support insurance claim documentation and follow-ups.
- Support MSP registration, quality assessment and linkage with procurement agencies for the identified farmers.
- Provide assistance to KVK, PACS, FPOs, FFPOs and other relevant institutions in document verification, record maintenance, and coordination with banks and line departments.

iii. FPO / Producer Institution Strengthening & Market Linkages

- Support KVK, FPOs, FFPOs and other producer institutions across agriculture and allied sectors in member mobilization, farmer onboarding, and awareness of collective and institutional benefits.
- Assist in maintaining member records, basic MIS, attendance and activity reports.
- Support initiatives of FPOs / producer institutions related to input aggregation, collective procurement, storage, grading, processing, and marketing of agricultural and allied sector produce.

- Facilitate awareness among farmers on value addition, primary processing, branding, and market linkage opportunities relevant to crop and allied sector activities.

iv. Digital & E-Governance Support

- Support 20–30 farmers and allied sector beneficiaries per month with online applications for government schemes, portals and services.
- Assist FPOs / producer institutions in use of digital platforms for registration, reporting and scheme applications.

v. Socio-Economic Interventions Monitoring

- Track ongoing CSR interventions of IPL Foundation such as One Health camps, education, sanitation, women empowerment, skill development and livelihood programmes.
- Collect data and feedback from 20–30 households/farmers per village per month, including member households of FPOs and other producer institutions.

vi. E-Learning & Capacity Building:

- Interns shall mandatorily complete the e-learning modules and assessments under the AMRIT Internship Programme.
- Additionally, each intern must complete at least 3–4 skill development courses available on Government of India platforms such as NSDC, SWAYAM, YUVA AI, Agriculture Skill Council of India (ASCI) and the IPL Foundation website.
- These courses are offered free of cost under Government of India initiatives aimed at enhancing employability, promoting self-reliance and equipping youth with industry-relevant skills.
- Interns shall submit certificates of completion for the selected courses to IPL Foundation within the internship period.
- Completion of e-learning modules and submission of certificates shall form an important component of overall learning outcomes and performance assessment.
- Each intern is expected to complete at least five of the listed modules and submit the corresponding certificate of completion to the IPL Foundation during the internship period. This will form an important component of the overall learning and assessment process.

vii. Reporting & Documentation:

- **Daily Reporting:**

Interns shall share daily field updates through the designated WhatsApp group, including brief write-ups along with geo-tagged photographs and/or short videos of field activities.

- **Weekly Reporting:**

Interns shall submit a weekly summary report highlighting activities undertaken, farmers engaged, issues observed, follow-ups required and planned activities for the next week.

- **Monthly Detailed Report:**

Interns shall submit comprehensive monthly and quarterly reports detailing activity-wise progress and outputs, farmer and fish farmer testimonials/case studies, feedback from beneficiaries, FPOs/FFPOs, KVK and PACS, challenges faced along with corrective measures suggested, impact indicators and key learnings. The reports shall be accompanied by relevant photographs, videos, and/or audio recordings of interventions, duly taken with prior permission from the farmers.

At the conclusion of the internship, the intern shall submit a comprehensive final report summarizing the quarter's/year's findings, key insights, outcomes, and recommendations based on the data and field observations collected throughout the internship period.

- **Submission Guidelines:**

-All reports and annexures shall be submitted digitally to the Nodal Officer for review and finalization before being forwarded to IPL Foundation.

-These reports will form the basis for monitoring, evaluation, and performance assessment of the internship.

Interns shall undertake any other duties assigned by the University, IPL Unit, KVK or IPL Foundation, as required.

g) Internship Compensation:

- Interns will receive a monthly remuneration between Rs.15,000- Rs.20,000 throughout the duration of the internship.
- Upon successful completion of the internship, the intern will be issued a certificate acknowledging their contributions to the Internship Program.

h) Transportation and Logistics:

- The internship will require significant travel to rural areas. The intern is responsible for arranging their own transportation.

i) Transportation and Logistics:

- All information collected must be kept confidential and used only for the purposes of the internship and program objectives.
- Interns should respect the privacy of the farmers and avoid disclosing any personal or sensitive information without permission.

j) Termination of Internship:

- The internship may be terminated early for any of the following reasons:
- Interns will be evaluated based on the submission of their first quarterly report. If the performance is deemed satisfactory, the internship may be extended for a period of up to six or twelve months, depending on the intern's contribution in the programme.
- Misconduct, including failure to maintain professional relationships with farmers or breach of confidentiality.
- Non-compliance with program objectives or guidelines.

k) Supervision and Evaluation:

- The intern will report directly to the program coordinator, who will oversee the quality and consistency of data collected, ensure adherence to the internship schedule, and provide regular feedback.
- Performance will be evaluated based on:
 - Timeliness and completeness of reports.
 - Quality of data collection and analysis.
 - Ability to build effective relationships with farmers.
 - Initiative and creativity in solving problems or gathering unique insights.

l) Code Of Conduct:

- The Interns should demonstrate sincerity, punctuality, courtesy, cooperative attitude, willingness to learn, proper etiquette, appropriate attire and maintain the workplace decorum during their entire internship period.
- The interns are expected to perform the assigned tasks/ duties to them with due care and diligence in accordance with the instructions given to them from time to time.
- The Interns shall be required to submit a project/assignment report/paper at the end of their internship to the concerned Head(s) regarding their learning experience.

m) Non-Disclosure:

- The interns shall not, either during the internship period or after expiration of this internship, disclose any proprietary or confidential information relating to the services, contract or business or operations of IPL/ IPL FOUNDATION or its clients, whatsoever and to whosoever, without seeking prior written consent of IPL / IPL FOUNDATION and in case of violation of the same, IPL/ IPL FOUNDATION may take necessary action as deemed fit and proper. Any liability arising out of violation of this condition shall squarely rest with intern.

n) General Conditions:

- The internship programme shall neither be an employment nor the assurance of any employment with IPL / ICRO/ IPL FOUNDATION.
- The internship offer will be based on the information furnished by the interns in their respective application and resume and otherwise will be null and void if a material error is discovered at any point of time.
- The interns shall acknowledge and ensure that no information about the software, hardware, database and the policy of the IPL / ICRO is taken out in any form including electronic form or otherwise by them.
- During the course of internship and upon its completion, the intern shall have no claims on IPL / ICRO whatsoever.

II. DELIVERABLES THROUGH THE AGRANI INTERNSHIP PROGRAMME

1. Practical Field Experience

Interns engage directly with farmers and rural communities; this hands-on exposure enhances their understanding of real-world challenges and solutions in the agricultural sector.

Impact: Demonstrates the ability to apply theoretical knowledge in practical, field-based scenarios—highly valued in development and agricultural roles.

2. Data Collection, Analysis, and Reporting

The programme emphasizes regular documentation, including monthly logs, quarterly reports, and a comprehensive final report. Interns analyse agricultural data and provide actionable insights to improve farming outcomes.

Impact: Builds strong skills in research, reporting, data management, and problem-solving—essential for roles in policy, extension, and agribusiness.

3. Exposure to Corporate Agricultural Operations

Through visits to IPL offices and its supply chain, interns gain insights into the business aspects of agriculture, including fertilizer production, distribution, and marketing strategies.

Impact: Provides exposure to the Agri-input industry and prepares interns for careers in agribusiness, marketing, and supply chain management.

4. Knowledge of Government Schemes and Digital Tools

Interns are trained to inform farmers about government schemes eg. Pradhan Mantri KISAN Samman Nidhi (PM-KISAN), Pradhan Mantri Fasal Bima Yojana (PMFBY), Pradhan Mantri Krishi Sinchai Yojana (PMKSY), Pradhan Mantri Kaushal Vikas Yojana (PMKVY) etc., soil health initiatives, Seva Kendra services, and digital agriculture technologies along with AI Tools like Kisan e-Mitra and ITCMAARS.

Impact: Positions interns as resourceful professionals capable of bridging information gaps between government programs and rural beneficiaries.

5. Development of Soft Skills

Continuous interaction with farmers fosters essential interpersonal skills such as communication, empathy, cultural sensitivity, and ethical conduct in data collection.

III. INSTRUCTIONS TO AGRANI INTERN FOR THE RURAL OUTREACH PROGRAMME

This internship program is designed to provide hands-on experience to intern of the real challenges faced in various facets of agriculture and rural development. During the internship, the intern will put to use their academic learning for real-life contexts. Interns will obtain experience in their field and acquire skills, which are helpful in their professional life. The guideline to be followed during the internship period is briefly as under:

1. The Intern is required to read the terms and conditions of the AGRANI Internship Programme brochure thoroughly.
2. Interns will apply for the Internship Programme on the online portal at <https://www.iplfoundation.org.in/>
3. The Intern has to study the eLearning module and attempt the Assessment
4. Questionnaire. (Annex-A)
5. The present internship programme is offered for a specific project under the supervision of a designated Mentor/ Programme Manager/Coordinator/ Agronomist of IPL Foundation or Coordinators from the implementing agency.
6. The intern will execute any project assigned to them during the internship period.
7. The intern is required to update the designated Mentor/ Programme Manager/Coordinator of her/his project progress fortnightly/ Monthly and submit a brief report.
8. Interaction with farmers: The Intern has the responsibility to keep up the reputation of IPL Foundation and strictly adhere to the following:
 - While approaching the farmer, the Intern will first greet the farmer and all present followed by introducing himself/herself showing the Identity Card provided by IPL Foundation.
 - The Intern should be polite at all times and behave in a respectable manner.
 - Pay careful attention to what the farmer says and note down all details carefully.
 - Answer all queries and in case the intern does not have the said information, to specifically indicate that he/she will get back with the required information.
 - Intern will not offer his opinion.
 - Have a positive attitude and show gratitude.
 - Always be attired in proper clothing.

- Be open to feedback.
- In case of doubt, get in touch with the Mentor/Programme Manager/Coordinator/ Agronomist.

i. Towards the end of the internship, the intern will submit a detailed report and feedback of the internship programme.

ii. Intern should take care of and will be responsible for his/her own safety, health, and wellbeing while travelling and residing in the village.

iii. All correspondence will be made to email-ID of ICRO (icroiplt@gmail.com).

iv. Intern will provide Bank details in the following format:

Name (As per in the Account)	
Bank Name	
Branch Address	
Account No.	
IFSC Code	
MICR Code	
PAN No.	

V. TESTIMONIALS FROM AMRIT INTERNSHIP PROGRAMME



Nabion Kumar Das

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"The ICRO AMRIT Internship was invaluable to me, as it significantly enhanced my research skills and provided essential financial support. This experience deepened my understanding of fieldwork and data collection and allowed me to apply theoretical knowledge in practical settings. I am grateful for the growth it fostered in my career path."

★★★★★

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Sogun Barik

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"The ICRO AMRIT Internship allowed me to observe farming practices up close and provided the valuable opportunity to interact directly with farmers in Balasore. I feel fortunate to have been part of this program, and I believe it should be conducted regularly to benefit more students and communities alike."

★★★★★

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"The relationships I built and the insights I gained during the internship have had a lasting impact on my career. It was a transformative experience that shaped my professional path."



The ICRO Rural Outreach program has been an eye-opening experience for us as students. It's inspiring to see the positive change it brings to remote communities and farmers, and we're grateful to contribute.



Digvijay Pundir/Dhanprakash

The ICRO Amrit Internship provided the opportunity to test my abilities and explore potential career paths. It offered clarity on my strengths and interests in agriculture and rural development.



Patel Daivik Kaushikbhai

"The ICRO Rural Outreach Program has been a transformative experience. As interns, we've witnessed the positive impact it brings to underserved communities. It's a beacon of hope and an example of sustainable change. Rural Outreach has been a profound journey. It's heartwarming to witness the tangible impact on rural lives through agriculture training and community development. An inspiring initiative for agriculture students."



The ICRO Rural Outreach Program has been a transformative experience. As interns, we have witnessed the positive impact it brings to underserved communities. It has become a hope and an example of sustainable change. We are grateful to contribution of farmers as well organizer.



The ICRO Amrit Internship has been invaluable, offering numerous lessons, skills, and a clear pathway to understanding agriculture. It provided a strong foundation to build further knowledge and experience, helping me define my goals and focus on a future in farming.



Patel Brilenta Narendrabhai

GOVERNMENT AGRICULTURAL SCHEMES

1. **Agriculture Infrastructure Fund** – Provides financial support for developing farm infrastructure like warehouses, cold storage, and processing units.
2. **PM-Kisan Samman Nidhi** – Offers direct income support of ₹6,000 per year to small and marginal farmers.
3. **ATMA (Agricultural Technology Management Agency)** – Promotes the dissemination of agricultural technologies and best practices among farmers.
4. **AGMARKNET** – Provides market-related information to farmers through a nationwide network, enhancing transparency and price discovery.
5. **Horticulture Mission** – Supports the development and promotion of horticulture crops, improving income and crop diversification.
6. **Online Pesticide Registration** – Facilitates the easy and transparent registration of pesticides to ensure safe usage in farming.
7. **Plant Quarantine Clearance** – Regulates the import and export of plants and plant products to prevent the entry of pests and diseases.
8. **DBT in Agriculture (Direct Benefit Transfer)** – Ensures transparent and timely transfer of subsidies and financial support directly to farmers' accounts.
9. **Pradhanmantri Krishi Sinchayee Yojana (PMKSY)** – Aims to improve water use efficiency and expand irrigated areas through integrated water resource management.
10. **Kisan Call Center** – Offers expert advice and solutions to farmers' queries in regional languages via a toll-free helpline.
11. **mKisan** – Delivers relevant agricultural information and advisories to farmers through SMS and mobile applications.
12. **Jaivik Kheti** – Promotes organic farming and provides a platform for organic producers to sell their produce.
13. **e-NAM (National Agriculture Market)** – A pan-India electronic trading portal that connects existing APMC mandis for better price realization.
14. **Soil Health Card Scheme** – Provides farmers with detailed information on soil nutrients and recommendations for balanced fertilizer use.
15. **Pradhan Mantri Fasal Bima Yojana (PMFBY)** – Offers crop insurance to protect farmers against losses due to natural calamities, pests, and diseases..

SOCIAL WELFARE SCHEMES

1. Pradhan Mantri Shram Yogi Maan-Dhan Yojana (PM-SYM):

Provides pension support to unorganized sector workers after the age of 60.

2. National Pension Scheme for Traders and the Self-employed (NPS):

Offers old age pension to small traders and self-employed individuals with a monthly income below ₹15,000.

3. Pradhan Mantri Jeevan Jyoti Bima Yojana (PMJJBY):

Provides life insurance of ₹2 lakh for individuals aged 18–50 years at an annual premium of ₹436.

4. Pradhan Mantri Suraksha Bima Yojana (PMSBY):

Offers accidental death and disability insurance coverage of up to ₹2 lakh at a nominal annual premium of ₹20.

5. Atal Pension Yojana:

Aimed at unorganized sector workers, it guarantees a fixed monthly pension after retirement based on contributions made.

6. Public Distribution System (PDS):

Ensures food security by distributing subsidized food grains to economically weaker sections of society.

7. Pradhan Mantri Awaas Yojana – Gramin (PMAY-G):

Provides financial assistance to rural poor for the construction of pucca (permanent) houses.

8. National Social Assistance Programme (NSAP):

Delivers pension benefits to elderly, widows, and disabled individuals living below the poverty line.

9. Ayushman Bharat – Pradhan Mantri Jan Arogya Yojana (AB-PMJAY):

Offers health insurance coverage of ₹5 lakh per family per year to economically vulnerable populations.

10. Health Insurance Scheme for Weavers (HIS):

Provides health insurance coverage specifically for handloom weavers and their families.

11. Pradhan Mantri Kisan Maandhan Yojana:

Offers pension benefits to small and marginal farmers aged 18–40, ensuring income support after 60 years of age.

**RECOMMENDATION BY THE INSTITUTE/COLLEGE/
UNIVERSITY/ KVK/ IPL OFFICE
FOR IPL- AGRANI INTERNSHIP PROGRAMME**

To,
Senior Advisor
ICRO - IPL Foundation,

Potash Bhawan,
10-B, Rajendra Park,
Pusa Road, New Delhi -110 060.
Email: icroipl@gmail.com; team@iplfoundation.org.in

Sir,

Considering the information given by with Aadhaar number _____ in his / her application for AGRI Programme he / she is recommended for the internship based on my verification and personal knowledge about the applicant.

Signature with Seal

Name:
Designation:
Email ID
Mobile No:

Place:
Date:

WEEKLY PROGRESS REPORT FORMAT (INTERN – FIELD BASED)

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1. Basic Details

- Name of Intern:
- Internship Programme: AGRANI
- IPL Unit & Location:
- Week Period: (From ___ to ___)
- Reporting To (Nodal Officer):

2. Summary of Activities Undertaken (Week-wise)

Activity Area	Key Activities Conducted	No. of Sessions / Visits	No. of Farmers / Allied Sector Participants Covered
Farmer Training & Awareness			
Credit / Insurance / MSP Support			
Digital / E-Governance Support			
FPO / Producer Institution Support			
CSR Monitoring / Household Visits			
Allied Sector Advisory			

3. Farmer & Allied Sector Engagement Details

- Total Farmers Engaged this Week:
- Total Allied Sector Participants Engaged:
- PACS / FPO / Producer Institutions Coordinated With:

4. Key Issues Observed

(e.g., input availability, insurance issues, disease, digital access, awareness gaps)

5. Follow-ups Required

(Loan follow-up, insurance claim, soil test results, scheme application status, etc.)

6. Planned Activities for Next Week

(Tentative sessions, visits, applications to be facilitated)

7. Attachments

- Geo-tagged photographs
- Short videos
- Attendance sheets
- Other relevant information (if any)

Submitted by:

Name & Signature of Intern

Date:

MONTHLY DETAILED PROGRESS REPORT FORMAT (FOR REFERENCE ONLY)

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1. Basic Details

- Name of Intern:
- Month & Year:
- IPL Unit/ District:
- Nodal Officer:

2. Activity-wise Monthly Progress

i. Farmer & Allied Sector Engagement & Awareness

Particulars	Details
No. of Training / Awareness Sessions	
Avg. Participants per Session	
Total Farmers / Allied Sector Participants Covered	
Key Topics Covered (Soil Health, Crop Practices, Schemes, Sustainable Practices, One Health, Digital Tools, Allied Sector Activities)	

ii. Credit, Insurance & MSP Support

Support Area	No. of Participants Assisted	Status
KCC / Loan Applications		Submitted / Under Process
Crop Insurance / PMFBY		Enrolled / Claim Filed
Allied Sector Insurance		Enrolled / Claim Filed
MSP Registration / Procurement		Completed / Under Process
Other (If any)		

iii. FPO / Producer Institution Strengthening

- Member mobilization activities conducted:
- MIS / records supported:
- Input aggregation / marketing initiatives supported::

iv. Digital & E-Governance Support

Particulars	Numbers	Remarks
Participants Assisted Online		
Schemes / Portals Covered		

v. Socio-Economic & CSR Monitoring

Intervention Area	Villages Covered	Households Surveyed	Remarks
Health / Education			
Sanitation / Livelihood			
Women Empowerment / Skills			
Other (If any)			

3. Case Studies / Success Stories (to be enclosed separately)

- Case Study 1: (Participant Name, Village, Intervention, Outcome)
- Case Study 2: (Optional)

4. Feedback Received (to be enclosed separately)

- From Farmers / Allied Sector Participants
- From FPO / Producer Institutions / PACS

5. Challenges Faced (to be enclosed separately)

- Operational
- Institutional
- Digital / Financial

6. Corrective Measures & Suggestions

(Support required from IPL Unit / IPL Foundation)

7. E-Learning & Capacity Building Status

Course Platform	Course Name	Status	Certificate Submitted (Y/N)
AMRIT / NSDC / SWAYAM / Any other		Completed / Ongoing	

8. Impact Indicators (Monthly) (to be enclosed separately)

- Total farmers / allied sector participants impacted
- Schemes facilitated
- Loans / insurance enabled
- Digital services accessed

9. Annexures

- Photographs & Videos
- Attendance Sheets
- Certificates
- Field Data Formats
- Other relevant information (if any)

Submitted by:

Name & Signature of Intern

Reviewed by:

IPL Unit Nodal Officer/ University Nodal Officer





IPL Foundation



Phone

011- 25461540/ 45647
891/ 280/283



Email

icroipl@gmail.com



Website

iplfoundation.org.in



Office

First Floor, Potash Bhawan,
10-B, Rajendra Park, Pusa
Road, New Delhi- 110060

